

Meeting 3. Reflection:

Topics Covered:

The focus of Meeting 3, held on February 16, 2024, shifted towards event management and member retention strategies. Key points included planning and organizing in advance, creating a sense of community, task assignment, and effective advertising to ensure event success and member engagement.

Presentation Experience:

The presentation was not only informative but also engaging, featuring a unique bracelet-making activity. Attendees were encouraged to participate by answering prompt questions, earning additional accessories for their bracelets with each contribution. This interactive approach enhanced the learning experience and fostered active participation.

Event Management Strategies:

The session underscored the importance of meticulous planning and organization for successful events. Emphasis was placed on understanding the team dynamics, clarifying the organization's purpose and impact, and creating a welcoming community atmosphere. Icebreaker activities and incentivized tasks were highlighted as effective means to engage members and foster inclusivity.

Task Assignment and Time Management:

Recognizing the importance of teamwork, the discussion stressed the need for task delegation and efficient time management. By respecting members' time and ensuring agenda completion, organizations can optimize productivity while maximizing learning opportunities for members.

Effective Advertising:

The importance of well-advertised events was emphasized, with a focus on reaching both existing members and the wider university community. Utilizing detailed flyers and strategic promotion channels can generate interest and participation, ultimately contributing to the success of the event.

Learning and Reflection:

The presentation provided valuable insights into running effective organizations and meetings. Concepts such as icebreaker activities, team formation, and offering incentives like free food emerged as effective strategies for member engagement. The interactive nature of the session illuminated the potential for creative approaches to event management and member retention.

In summary, Meeting 3 served as a platform for exploring practical event management and member retention techniques. The blend of informative content and interactive activities offered a holistic learning experience, equipping attendees with actionable strategies for organizational growth and success.